

# design book

FALL 2023

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atlasPLAN



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CATALOG

Atlas Plan is the Atlas Concorde brand that specialises in the creation of large-size ceramic slabs.

Atlas Plan è il brand di Atlas Concorde specializzato nella creazione di lastre ceramiche di grandi dimensioni.

Atlas Plan est une marque d'Atlas Concorde spécialisée dans la création de dalles en céramique de grandes dimensions.

Atlas Plan ist ein Markenzeichen von Atlas Concorde, das sich auf die Kreation großformatiger Platten spezialisiert hat.

Atlas Plan es una marca de Atlas Concorde especializada en la creación de placas cerámicas de gran tamaño.

Atlas Plan – это бренд компании Atlas Concorde, специализирующийся на производстве керамических плит больших размеров.



## new colors

### MARBLE LOOK

precious brown	12
calacatta meraviglia	20
onyx white	28

### CONCRETE LOOK

boost balance ash	36
-------------------	----

### MARBLE LOOK

calacatta bernini NV*	48
calacatta apuano	56
calacatta extra NV*	60
calacatta antique	64
calacatta imperiale NV*	68
calacatta delicato	72
calacatta prestigio	76
crystal white	80
white cloud	84
bianco dolomite	88
statuario supremo	92
statuario supremo NV*	96
travertino pearl	100
travertino sand	104
cream prestige	108
cremo delicato	112
desert soul	116
exotic wave	120
exotic green	124
fior di bosco	128
light grey stone	136
grey stone	140
nero marquina	144
black atlantis	148

### STONE LOOK

kone gypsum	154
boost stone ivory	158
boost mineral grey NB*	162
kone mix NB*	170
basaltina volcano NB*	174
soapstone dark NB*	178

### CONCRETE LOOK

boost white	184
boost natural ecru	188
boost pro clay	192
boost grey	196
boost smoke	200
boost pro taupe	204
boost tarmac	208

### SOLID LOOK

absolute white	214
absolute black	218
black lava	222

### METAL LOOK

blaze iron	228
------------	-----





# a complete product system



A system of indoor and outdoor surfaces: floors, walls, and decors.



Large slabs for kitchen countertops, tables, and furnishings.



Washbasins and bathroom furnishings in combination with Atlas Concorde surfaces.

Our product system is designed to create complete, coordinated interiors and exteriors. With our brands we offer a stylistic selection of functional surfaces and products for every space.

Il nostro sistema di prodotto è pensato per realizzare ambienti completi e coordinati. Attraverso i nostri brand offriamo una proposta stilistica di superfici e prodotti funzionali per ogni spazio.

Notre système de produits est conçu pour créer des ambiances complètes et coordonnées. À travers nos marques, nous offrons une proposition stylistique de surfaces et de produits fonctionnels pour chaque espace.

Unser Produktsystem ist darauf ausgelegt, Räumlichkeiten komplett und koordiniert zu gestalten. Mit unseren Marken bieten wir stilistisch ansprechende Beläge und funktionelle Produkte für jedes Ambiente.

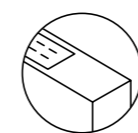
Nuestro sistema de productos está diseñado para crear ambientes completos y combinados. A través de nuestras marcas, ofrecemos una propuesta estilística de superficies y productos funcionales para todos los espacios.

Наша продуктовая система задумана для комплексного оформления интерьеров. Посредством наших брендов мы предлагаем широкий ассортимент функциональных изделий и плитки для любого пространства.

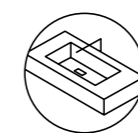
large sizes  
for any application



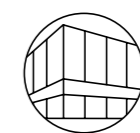
Furniture



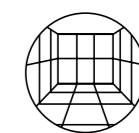
Countertops



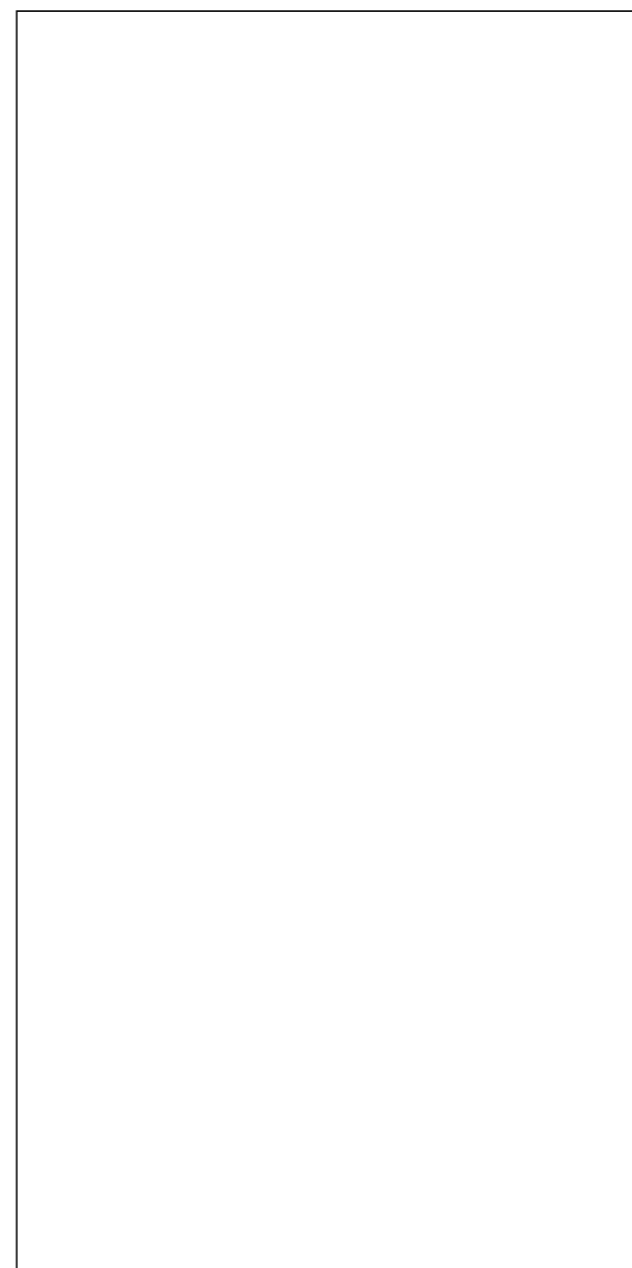
Sinks



Facades



Wall, Floor



not rectified porcelain slabs

162 x 324 cm

± 12, 20 mm

159 x 324 cm

± 20 mm

rectified monocaliber porcelain slabs

160 x 320 cm

± 6 mm

# natura technologies

## The look of natural marble.

The vein pattern is reproduced through the full thickness of the slab.



## L'effetto del marmo naturale.

La venatura attraversa l'intero spessore della lastra.

## L'effet du marbre naturel.

La veine traverse toute l'épaisseur de la plaque.

## Die Wirkung von Naturmarmor nach.

Die Maserung durchzieht die gesamte Plattenstärke.

## El efecto del mármol natural.

El veteado surca todo el espesor de la placa.

## эффект натурального мрамора.

Рисунок вен проходит по всей толщине плитки.

## The texture of natural stone.

The aesthetics of natural stone across both the surface and body of the slab.



## La matericità della pietra naturale.

L'estetica della pietra naturale sia in superficie che nel corpo della lastra.

## La matière de la pierre naturelle.

L'esthétique de la pierre naturelle aussi bien sur la surface que dans le corps de la plaque.

## Die für Naturstein typische Stofflichkeit.

Der Naturstein-Optik sowohl an der Oberfläche als auch durch die Masse der Platte.

## El aspecto de la piedra natural.

La estética de la piedra natural tanto en la superficie como en el cuerpo de la placa.

## фактура натурального камня.

Воссоздать эстетику натурального камня, как на поверхности, так и внутри плиты.



# new colors

FALL 2023



# precious brown

furniture  
**precious brown silk** 162 x 324 cm  
wall  
**precious brown silk** 162 x 324 cm  
floor  
**boost balance ash matte** 160 x 320 cm













# calacatta meraviglia

furniture  
**calacatta meraviglia polished** 162 x 324 cm  
wall  
**calacatta meraviglia polished** 160 x 320 cm  
**calacatta meraviglia bookmatch polished** 160 x 320 cm  
**calacatta meraviglia polished endless** 160 x 320 cm  
floor  
**boost stone ivory hammered** 160 x 320 cm











# onyx white

furniture  
**onyx white polished** 162 x 324 cm  
**boost balance ash matte** 162 x 324 cm  
wall  
**onyx white polished** 160 x 320 cm  
**boost balance ash matte** 160 x 320 cm  
floor  
**boost balance ash matte** 160 x 320 cm













## boost balance ash

furniture  
**boost balance ash matte** 162 x 324 cm  
wall  
**boost balance ash matte** 160 x 320 cm  
**onyx white silk** 162 x 324 cm  
**onyx white bookmatch silk** 162 x 324 cm  
floor  
**boost balance ash matte** 160 x 320 cm  
**entice pale oak elegant** Atlas Concorde









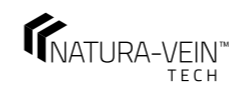




# MARBLE LOOK



# calacatta bernini



furniture  
**calacatta bernini polished natura vein tech** 159 x 324 cm  
**calacatta bernini polished** 162 x 324 cm  
floor  
**boost white hammered** 160 x 320 cm











# calacatta apuano

furniture  
**calacatta apuano polished** 162 x 324 cm  
**calacatta apuano bookmatch polished** 162 x 324 cm  
floor  
**boost mix smoke matte** Atlas Concorde







# calacatta extra



furniture  
**calacatta extra polished** 162 x 324 cm  
**boost grey hammered** 160 x 320 cm  
floor  
**calacatta extra polished** 160 x 320 cm









# calacatta antique

furniture  
calacatta antique polished 162 x 324 cm  
calacatta antique bookmatch polished 162 x 324 cm  
floor  
boost grey hammered 160 x 320 cm







# calacatta imperiale



furniture, wall  
**calacatta imperiale polished** 162 x 324 cm  
**calacatta imperiale bookmatch polished** 162 x 324 cm  
**calacatta imperiale polished natura vein tech** 159 x 324 cm  
**calacatta antique polished** 162 x 324 cm  
**exence almond** Atlas Concorde  
floor  
**boost smoke hammered** 160 x 320 cm







# calacatta delicato

furniture, wall  
**calacatta delicato silk** 162 x 324 cm  
floor  
**boost smoke hammered** 160 x 320 cm







# calacatta prestigio

furniture, wall  
**calacatta prestigio silk** 162 x 324 cm  
floor  
**calacatta prestigio silk** Atlas Concorde  
**grey stone polished** Atlas Concorde









# crystal white



furniture  
**crystal white polished** 162 x 324 cm  
floor  
**entice pale oak elegant** Atlas Concorde







# white cloud

furniture  
**white cloud silk** 162 x 324 cm  
**soapstone dark hammered** 162 x 324 cm  
floor  
**exence vanilla** Atlas Concorde







# bianco dolomite

furniture  
**bianco dolomite polished** 162 x 324 cm  
floor  
**boost tarmac hammered** 160 x 320 cm







## statuario supremo

furniture, wall  
**statuario supremo satin** 162 x 324 cm  
floor  
**statuario supremo silk** Atlas Concorde  
**grigio intenso matte** Atlas Concorde









# statuario supremo



furniture  
statuario supremo polished natura vein tech 159 x 324 cm  
floor  
heartwood moka Atlas Concorde







# travertino pearl

furniture  
**travertino pearl hammered** 162 x 324 cm  
floor  
**boost smoke hammered** 160 x 320 cm







# travertino sand

furniture, wall  
**travertino sand hammered** 162 x 324 cm  
floor  
**boost pro taupe hammered** 160 x 320 cm







# cream prestige

furniture  
**cream prestige silk** 162 x 324 cm  
floor  
**klif dark textured** Atlas Concorde









# cremo delicato

furniture, wall  
**cremo delicato polished** 160 x 320 cm  
**nero marquina polished** 162 x 324 cm  
floor  
**cremo delicato polished** 160 x 320 cm  
**nero marquina polished** Atlas Concorde





LUXOR ★ ★ ★ ★ ★



# desert soul



furniture, wall  
**desert soul polished** 162 x 324 cm  
**desert soul bookmatch polished** 162 x 324 cm  
floor  
**boost pro taupe hammered** 160 x 320 cm







## exotic wave



furniture, wall  
**exotic wave polished** 162 x 324 cm  
**exotic wave bookmatch polished** 162 x 324 cm  
**exotic green polished** 162 x 324 cm  
**exotic green bookmatch polished** 162 x 324 cm  
floor  
**black atlantis polished** Atlas Concorde







## exotic green



furniture, wall  
**exotic green polished** 162 x 324 cm  
**exotic green bookmatch polished** 162 x 324 cm  
**exotic wave polished** 162 x 324 cm  
floor  
**boost white hammered** 160 x 320 cm









## fior di bosco

furniture, wall  
**fior di bosco silk** 162 x 324 cm  
**fior di bosco bookmatch silk** 162 x 324 cm  
floor  
**entice ash oak elegant** Atlas Concorde











# light grey stone

furniture  
light grey stone silk 162 x 324 cm  
floor  
kone white matte Atlas Concorde







# grey stone

furniture, wall  
grey stone silk 162 x 324 cm









# nero marquina

furniture  
**nero marquina polished** 162 x 324 cm  
floor  
**etic pro noce hickory matte** Atlas Concorde







# black atlantis



furniture  
**black atlantis silk** 162 x 324 cm  
**black atlantis bookmatch silk** 162 x 324 cm  
**calacatta imperiale matte natura vein tech** 159 x 324 cm  
floor  
**entice copper oak elegant** Atlas Concorde









# kone gypsum

furniture  
kone gypsum hammered 162 x 324 cm









# boost stone ivory

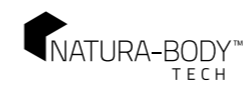
furniture  
**boost stone ivory hammered** 162 x 324 cm  
**boost tarmac hammered** 162 x 324 cm  
floor  
**boost pro clay hammered** 160 x 320 cm







# boost mineral grey



furniture  
**boost mineral grey hammered** 162 x 324 cm  
wall  
**boost tarmac hammered** 160 x 320 cm  
floor  
**boost mineral tarmac matte** Atlas Concorde



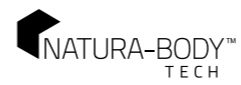








# kone mix



furniture  
**kone mix hammered** 162 x 324 cm  
floor  
**kone mix hammered** 160 x 320 cm

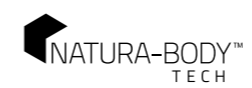








# basaltina volcano



furniture  
**basaltina volcano hammered** 162 x 324 cm  
floor  
**boost tarmac matte** Atlas Concorde







# soapstone dark



furniture, wall  
**soapstone dark hammered** 162 x 324 cm  
floor  
**boost pro clay hammered** 160 x 320 cm





# CONCRETE LOOK



# boost white

furniture  
**boost white hammered** 162 x 324 cm  
wall  
**nero marquina silk** 162 x 324 cm  
floor  
**boost white hammered** 160 x 320 cm







# boost natural ecru

furniture  
**boost natural ecru hammered** 162 x 324 cm  
**boost stone ivory hammered** 162 x 324 cm  
floor  
**boost stone ivory hammered** 160 x 320 cm









# boost pro clay

furniture  
**boost pro clay hammered** 160 x 320 cm  
floor  
**etic pro rovere venice matte** Atlas Concorde







# boost grey

furniture, wall  
**boost grey hammered** 162 x 324 cm  
floor  
**boost grey hammered** 160 x 320 cm







# boost smoke

furniture  
**boost smoke hammered** 162 x 324 cm  
wall  
**boost smoke hammered** 160 x 320 cm  
**boost 3d urban pearl matte** Atlas Concorde  
floor  
**boost white hammered** 160 x 320 cm







# boost pro taupe

wall  
**boost pro taupe hammered** 160 x 320 cm  
floor  
**boost white grip** Atlas Concorde









# boost tarmac

furniture, wall  
**boost tarmac hammered** 162 x 324 cm  
floor  
**boost tarmac hammered** 160 x 320 cm



[BACK TO INDEX](#)



# SOLID LOOK



# absolute white

furniture  
absolute white matte 162 x 324 cm  
absolute white matte 159 x 324 cm







# absolute black

furniture  
**absolute black matte** 162 x 324 cm  
wall  
**boost smoke hammered** 162 x 324 cm  
floor  
**boost smoke hammered** 160 x 320 cm









# black lava

furniture  
**black lava leathered** 162 x 324 cm  
wall  
**boost stone ivory hammered** 160 x 320 cm  
floor  
**boost stone ivory hammered** 160 x 320 cm





# METAL LOOK



# blaze iron

furniture, wall  
**blaze iron matte** 162 x 324 cm  
floor  
**boost pro clay hammered** 160 x 320 cm







